

Kennel Care — Data Usage and Privacy Policy

What we collect, why, and what we do with it — in plain language

Source

This is the formal, portable copy of the live policy shown to every customer at kennelcare.atcdynamic.co.uk/privacy.php, and presented for agreement before first use. The content below is generated from the same single source (`shared/src/PrivacyPolicy.php`) that drives the live page, so the two can never drift apart.

Live policy version

2026-07-23

Compiled into this document

23 July 2026

The live page at kennelcare.atcdynamic.co.uk/privacy.php is always the authoritative, up-to-date version — this document is a snapshot for offline reference. If the two ever appear to disagree, the live page is correct; regenerate this document from source rather than hand-editing it.

Who We Are

Kennel Care is operated by **ATC Dynamic**, registered office address: Office 30 Greenbox, Westonhall Road, Stoke Prior, Bromsgrove, England, B60 4AL. For anything relating to this policy or your data, contact us at info@atcdynamic.co.uk.

What We Collect, and Why

- **Account details** — your business name, login email address, and a securely hashed password (we never store your password in a form we, or anyone else, could read back). Used to give you access to your own kennel's dashboard.
- **Sensor readings** — temperature and humidity readings from the sensors you've had installed, timestamped. This is the core data the service exists to show you.
- **Security logs** — IP addresses recorded against failed login attempts, purely to detect and block automated attacks against your account. Not used for anything else.
- **Telegram alerts (optional)** — if you choose to connect Telegram, we store the numeric chat ID Telegram gives us so we know where to send your alerts. We do not receive or store your name, phone number, or any other Telegram profile information.

We do not use advertising or analytics cookies, and we do not sell or share your data with anyone for marketing purposes.

Our Legal Basis for Processing This Data

We process your account details and sensor data because it's necessary to provide the service you've signed up for (**performance of a contract**). We process security logs (failed login attempts) under **legitimate interest** — keeping the service and your account safe from automated attacks.

Who Else Sees Your Data

We use a small number of other companies to run the service. We choose providers who only use your data to provide their service to us, not for their own purposes:

- **Our hosting provider** — a UK/EU web hosting and database company. All account and sensor data is stored on their servers.
- **Telegram** — only if you choose to connect Telegram alerts. Alert messages (e.g. "Kennel 2 — high temperature") are sent through Telegram's platform to reach your phone. Telegram is a separate company operating outside the UK/EU; we only send them the alert message text and your chat ID, nothing else.

We do not use any other third-party services — no analytics providers, no advertising networks, no email marketing tools.

How Long We Keep Your Data

- Sensor readings are kept for **60 days**, then automatically and permanently deleted.
- Failed-login security logs are kept for **30 days**, then automatically deleted.
- Your account details and settings are kept for as long as your account is active. If you ask us to delete your data (see below), we permanently erase your readings, alert history, Telegram connection, and login — usually within a few working days.

Your Rights

Under UK GDPR, you have the right to:

- **Access** the personal data we hold about you.
- **Correct** any inaccurate details (e.g. rename a sensor, update your email — you can do most of this yourself in the Admin section of your dashboard).
- **Erase** your data — contact us and we will permanently delete your account, sensor history, and any connected Telegram link. Your physical sensors remain your property and are simply unassigned from your account.
- **Object to or restrict** processing, and **request a copy** of your data in a portable format.

To exercise any of these rights, email info@atcdynamic.co.uk. If you're unhappy with how we've handled your data, you also have the right to complain to the UK Information Commissioner's Office (ico.org.uk).

How We Keep Your Data Secure

All access to the service is encrypted (HTTPS). Passwords are never stored in readable form, and must meet a minimum strength standard when set or changed. Every customer's data is kept strictly separated from every other customer's at the database level. We monitor and automatically block repeated failed login attempts. Every member of our own staff who can access customer data for support purposes must use two-factor authentication to log in, and every action they take against a customer's data is permanently logged.

Cookies

We only use one cookie: a session cookie that keeps you logged in. It's strictly necessary for the service to work and contains no tracking information — it's deleted when you log out or your browser session ends.

Changes to This Policy

If we make a material change to this policy, we'll ask you to review and re-agree to it the next time you log in.

Approved

Name

Title

Director / Owner, ATC Dynamic

Signature

Date
